FACTORS AFFECTING RESOURCE MOBILIZATION IN CHURCHES IN KENYA: A CASE STUDY EVENGELICAL LUTHERAN CHURCH OF KENYA CENTRAL DIOCESE

BY
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JUNE 2018
DECLARATION

Declaration by the Student

This project is my original work and has not been presented to any other examination body. No part of this research should be reproduced without my consent or that of The Management University of Africa.

Signature__________________________ Date ____________________

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ODL-BDS/5/00053/1/2015

Declaration by the Supervisor

This research has been submitted with my approval as The Management University of Africa Supervisor.

Signature__________________________ Date__________________________

Ms. Juster Nyagah

The Management University of Africa
DEDICATION

This study is dedicated to my dear wife Eunice Ngala and my three children Nathan Ngala, Shadrack Ombacho and Doreen Ayieta for their trust and continuous support while I was undertaking the research.
ACKNOWLEDGEMENTS

This project could not have been complete without the inputs from a number of key players. I feel indebted to my very helpful supervisor Juster Nyaga for his support and working with me tirelessly through the whole process of writing the project. I wish to acknowledge the Bishop of the Evangelical Lutheran Church of Kenya (Central Diocese) Bishop Bakari Kea and his secretariat staff for facilitating in this study. I would also like to thank The management University of Africa for allowing me to study at the institution and the guidance throughout my studies.
ABSTRACT

The purpose of this study was to establish the factors that affect resource mobilization in churches in Kenya taking Evangelical Lutheran Church in Kenya, Central diocese as the case study. According to Operation World Kenya the Christianity as a religious body constitutes 82.73% of the total population in Kenya and hence its impact on socio-economic activity is critical for the common good. The study used descriptive research design. The target population was 300 congregants where a sample size of 150 respondents representing 50% of the target population was used. Stratified Sampling technique was used. The significance of the study will help the Evangelical Lutheran church in Kenya to improve on their technical skills on resource mobilization. The study will be a source of knowledge for other researchers to make reference. According to the respondents 67% indicated that the financial management affects resource mobilization while 33% did not. On poverty 94% of the respondents felt that it has effect on resource mobilization. A majority of 97% affirmed that the leadership styles affect resource mobilization. On the issue of projects 93% felt that it had impact on resource mobilization in churches. Based on the findings from this study the researcher recommends that the church needs to embark on capacity building to its staff, mentorship of upcoming leaders, and open communication within the church structure. In regards to financial management the church needs to be audited annually, with stake holders adequately informed on the financial status of the church. They need to constantly emphasize the financial management to their congregants, helping them understand their roles duties and obligations as far as leadership is concerned is concerned. The church must take a holistic approach in dealing with needs affecting the society by both uplifting the less fortunate in the society through projects and also capacity build on its members to be self-sufficient economically.
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<th>Description</th>
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<tr>
<td>ELCK</td>
<td>Evangelical Lutheran church in Kenya</td>
</tr>
<tr>
<td>SLM</td>
<td>Swedish Lutheran Mission</td>
</tr>
<tr>
<td>LEAF</td>
<td>Lutheran Evangelical Association in Finland</td>
</tr>
<tr>
<td>LCMS</td>
<td>Lutheran Church Missouri Synod</td>
</tr>
<tr>
<td>WMPL</td>
<td>World Mission Prayer League</td>
</tr>
<tr>
<td>NLM</td>
<td>Norwegian Lutheran Mission</td>
</tr>
<tr>
<td>NCCK</td>
<td>National Council of Churches of Kenya</td>
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<tr>
<td>UNAIDS</td>
<td>United Nations Program on HIV/AIDS</td>
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OPERATIONAL DEFINITION OF TERMS

Financial Management – Financial management refers to all the processes that govern the recording and use of funds, including allocation processes, crediting and debiting of accounts, controls that restrict use, and accounting and periodic financial reporting system management.

Leadership style - is a leader's style of providing direction, implementing plans, and motivating people towards resource mobilization in churches.

Projects - an individual or collaborative enterprise that is carefully planned and designed to achieve a particular aim.