

The
Management
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UNDERGRADUATE UNIVERSITY EXAMINATIONS

SCHOOL OF MANAGEMENT AND LEADERSHIP

DEGREE OF BACHELOR OF ARTS IN DEVELOPMENT STUDIES

CDV 302: DEVELOPMENT POLICIES AND ADVOCACY

DATE: 13TH APRIL 2026

DURATION: 2 HOURS

MAXIMUM MARKS: 70

INSTRUCTIONS:

1. Write your registration number on the answer booklet.
2. **DO NOT** write on this question paper.
3. This paper contains **SIX (6)** questions.
4. Question **ONE** is compulsory.
5. Answer any other **THREE** questions.
6. Question **ONE** carries **25 MARKS** and the rest carry **15 MARKS** each.
7. **Write all your answers in the Examination answer booklet provided.**

QUESTION ONE

Read the Case Study below carefully and answer the questions that follow:

FRONT OF PACKAGING LEGISLATION

Malnutrition poses persistent challenges to the health of children and adolescents as 60% of children aged 5 to 10 are overweight or obese. According to national polls, 6 out of 10 school-aged children and adolescents who purchase food or drinks at schools buy sugary beverages, while 4 out of 10 between the ages of 6 and 17 buy sweets from the neighbouring kiosks. Compounding this situation is the scant food and nutrition education children receive at school or in other settings, which curtails their right to information that will aid them in making healthy choices.

Following evidence from research studies that marketing of ultra-processed foods in the construction of unhealthy environments creates unhealthy environments, it is argued that the exposure to the publicity of such foods and beverages increases their consumption among children, influences their and their families' buying decisions, and conditions their eating habits. Based on the findings, the government has identified that adopting the Front of Packaging (FOP) labeling will ensure knowledge and access to nutritious food and improve healthy eating behavior.

FOP labeling legislation establishes the inclusion of labels that provide warning lettering about excess sugars, total fats, saturated fats, salt, and calories. Moreover, the law provides for the inclusion of statements such as "contains caffeine, avoid in children" and "contains sweeteners not recommended for children." The legislation also forbids marketing, advertising, and sponsorship of items that are directed at children and requires that food and nutrition education be taught in schools.

Toward this end, there is need for civil society to concentrate advocacy efforts to support the adoption of FOP warning labels and accompany policy changes to enshrine in law the provision of appropriate information on nutrition to children, regulation of marketing targeting children and adolescents and support healthy eating behaviours.

Required:

- a) In view of the excerpt, explain how policy advocacy creates an environment that supports health and nutrition in schools. **(5 marks)**

- b) Explain **five** approaches to building support for the adoption of FOP warning labels **(10 marks)**

- c) Examine **five** target decision-makers that may affect the policy advocacy effort. **(10 marks)**

QUESTION TWO

- a) Briefly explain the dependency theory in development. **(5 marks)**
b) Elaborate on **five** reasons why staff agencies fail to implement policies. **(10 marks)**

QUESTION THREE

- a) Briefly explain **five** methods for gathering robust evidence that is necessary to create fully-formed policy proposals **(10 marks)**
b) Discuss **five** benefits of policy advocacy. **(5 marks)**

QUESTION FOUR

- a) Elaborate **five** challenges facing non-governmental organizations in development policy and advocacy **(10 marks)**
b) The government has realized that there is a problem of drug abuse amongst university students. Explain the stages to be followed by the government in policy development. **(5 marks)**

QUESTION FIVE

- a) Discuss **five** reasons why community involvement in policy development and implementation is important during times of political transition. **(10 marks)**
b) 'The purpose of policy advocacy is to create change. Outline **three** areas where change happens. **(5 marks)**

QUESTION SIX

- a) Elaborate **five** communication channels for disseminating information and engaging with stakeholders. **(10 marks)**
- b) Briefly explain **five** messages tailored to different stakeholder groups. **(5 marks)**