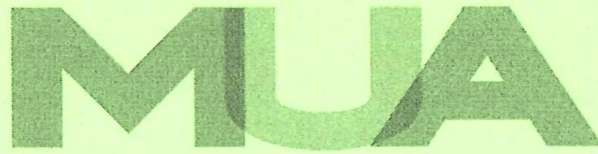


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**UNDERGRADUATE UNIVERSITY EXAMINATIONS**

**SCHOOL OF MANAGEMENT AND LEADERSHIP**

**DEGREE OF BACHELOR OF EDUCATION ARTS**

**ENG 431 : PRINCIPLES OF CREATIVE WRITINGS**

**DATE: 5TH APRIL 2024**

**DURATION: 2 HOURS**

**MAXIMUM MARKS: 70**

**INSTRUCTIONS:**

1. Write your registration number on the answer booklet.
2. **DO NOT** write on this question paper.
3. This paper contains **SIX (6)** questions.
4. Question **ONE** is compulsory.
5. Answer any other **THREE** questions.
6. Question **ONE** carries **25 MARKS** and the rest carry **15 MARKS** each.
7. Write all your answers in the Examination answer booklet provided.

## QUESTION ONE

Read the Case Study below carefully and answer the questions that follow:

### CREATIVE WRITING

Creative writing is writing meant to evoke emotion in a reader by communicating a theme. In storytelling (including literature, movies, graphic novels, creative nonfiction, and many video games), the theme is the central meaning the work communicates.

Take the movie (and the novel upon which it's based) *Jaws*, for instance. The story is about a shark that terrorizes a beach community and the men tasked with killing the shark. But the film's themes include humanity's desire to control nature, tradition vs. innovation, and how potential profit can drive people in power to make dangerous, even fatal, decisions.

A theme isn't the only factor that defines creative writing. Here are other components usually found in creative writing:

- Connecting, or at least attempting to connect, with the reader's emotions
- Writing from a specific point of view
- Organizing the text around a narrative structure
- A narrative structure can be complex or simple and serves to shape how the reader interacts with the content.
- Using imaginative and/or descriptive language

Creative writing typically uses literary devices like metaphors and foreshadowing to build a narrative and express the theme, but this isn't a requirement. Neither is dialogue, though you'll find it used in most works of fiction. Creative writing doesn't have to be fictional, either. Dramatized presentations of true stories, memoirs, and observational humor pieces are all types of creative writing.

What isn't creative writing?

In contrast, research papers aren't creative writing. Neither are analytical essays, persuasive essays, or other kinds of academic writing. Similarly, personal and professional communications aren't considered creative writing—so your emails, social

media posts, and official company statements are all firmly in the realm of non-creative writing. These kinds of writing convey messages, but they don't express themes. Their goals are to inform and educate, and in some cases collect information from, readers. But even though they *can* evoke emotion in readers, that isn't their primary goal.

But what about things like blog posts? Or personal essays? These are broad categories, and specific pieces in these categories can be considered creative writing if they meet the criteria listed above. This blog post, for example, is *not* a piece of creative writing as it aims to inform, but a blog post that walks its reader through a first-person narrative of an event could be deemed creative writing.

**Required:**

- |  |            |
|--|------------|
| a) Describe the nature of creative writing     | (2 marks)  |
| b) Describe the components of creative writing | (8 mark)   |
| c) Give reasons as to why writing happens      | (10 marks) |
| d) Asses different types of creative writing   | (5 marks)  |

**QUESTION TWO**

- a) Write a short essay paragraph using the score card below:

Arrangement

Grammar

Simplicity

Punctuation

(6 marks)

- b) Asses the qualities of a Good Writer (9 marks)

**QUESTION THREE**

- |  |            |
|--|------------|
| a. Describe a descriptive paragraph                  | (5 marks)  |
| b. Analyze the features of well-developed paragraphs | (10 marks) |

**QUESTION FOUR**

- a) Access different types of novels (10 marks)
- b) Give five characteristics of a novel (5 marks)

**QUESTION FIVE**

- a. Define clarity and transparency as used in creative writing (5 marks)
- b. Discuss the principles of clarity and transparency (10 marks)

**QUESTION SIX**

- a) Describe the stages in writing (12 marks)
- b) Define writing (3 marks)