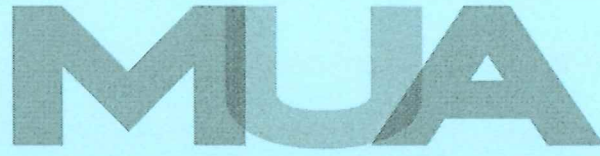


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UNDERGRADUATE UNIVERSITY EXAMINATIONS
SCHOOL OF MANAGEMENT AND LEADERSHIP
DEGREE OF BACHELOR OF ARTS IN DEVELOPMENT STUDIES

CDV 302: DEVELOPMENT POLICIES AND ADVOCACY

DATE: 3RD DECEMBER 2024

DURATION: 2 HOURS

MAXIMUM MARKS: 70

INSTRUCTIONS:

1. Write your registration number on the answer booklet.
2. **DO NOT** write on this question paper.
3. This paper contains **SIX (6)** questions.
4. Question **ONE** is compulsory.
5. Answer any other **THREE** questions.
6. Question **ONE** carries **25 MARKS** and the rest carry **15 MARKS** each.
7. Write all your answers in the Examination answer booklet provided.

QUESTION ONE

Read the Case Study below carefully and answer the questions that follow:

POLICY CHANGE IN FAVOUR OF DISADVANTAGED PEOPLE

Advocacy plays a crucial role in advocating for policy changes whenever it is necessary to safeguard and assist marginalized or threatened groups in asserting their rights and achieving policy improvements. Advocacy is one way to influence the policy-making process, whether you desire new legislation to enact primary school accessibility, equal pay for women, or policies that address child hunger, human security, and humanitarian ideals. As a result, advocating is a legitimate political strategy to influence decisions. It is a tool that people and organizations can use to sway choices made by political, economic, and social institutions.

The term advocacy has a lot of different meanings. The definition of advocacy is "to defend, protect, uphold, safeguard, shelter, empower, and represent people who are marginalized, discriminated against, threatened, disadvantaged, and defenseless." Within the framework of development, advocacy is seen as a political tactic to persuade opinion-formers and decision-makers (individuals and organizations) to support changes to laws and procedures that will benefit the weak and disadvantaged. Fundamentally, advocacy is an action-focused procedure. It is crucial for deciding social fairness, advancing political and civil freedoms, social protection systems, and providing voice to people and historically oppressed groups. In its finest form, advocacy conveys the ability of a person, group, or entity to influence public policies and agendas.

There are several forms of advocacy, and each one reflects a unique strategy for influencing institutional reform procedures and bringing about political changes in society. In order to alter institutional structures and policy processes to create a more moral and equitable society, advocacy is the term used to describe several activities and problems raised. There are a few commonalities among such acts, which differ depending on the institutional, political, and socioeconomic context in which they are carried out. The advocacy provider's role must be clearly stated before any advocacy actions begin. In terms of knowledge, acknowledgment, collaboration across sectors, and acceptance, the advocacy process requires a certain amount of legitimacy. You run

the danger of having no effect at all, or worse, having a negative effect, if a clear mandate hasn't been established.

Required:

- a) Discuss **five** campaigns that lead to successful policy advocacy. (10 marks)
- b) Briefly explain why advocacy is considered an action-oriented process. (10 marks)
- c) Briefly explain **five** reasons to engage in policy advocacy. (5 marks)

QUESTION TWO

- a) Describe **five** capabilities that must be possessed by policy advocates. (5 marks)
- b) Kajiado County football team is hoping to restart a programme that will catalyze promoting environmental protection. Advise the project on **five** challenges that will determine how to approach the advocacy campaign. (10 marks)

QUESTION THREE

- a) Discuss **five** factors that contribute to successful policy implementation. (10 marks)
- b) Describe the policy analysis cycle. (5 marks)

QUESTION FOUR

- a) Briefly explain **five** types of public policies. (10 marks)
- b) Discuss the institutional model of public policy. (5 marks)

QUESTION FIVE

- a) 'Policymakers face many challenges in trying to put into practice research in advocacy.' Explain (10 marks)
- b) Define the term 'media advocacy'. (5 marks)

QUESTION SIX

- a) Highlight **five** actors who influence agenda setting by policymakers. **(5 marks)**
- b) The government decided to implement a policy lowering the speed limit to 50km per hour in neighbourhood to minimize traffic fatalities. Discuss **five** methods that analysts can use to evaluate the potential effect of the policy on stakeholders. **(10 marks)**