

The
Management
University
of Africa



Sponsored by the Kenya Institute of Management

UNDERGRADUATE UNIVERSITY EXAMINATIONS
SCHOOL OF MANAGEMENT AND LEADERSHIP
DEGREE OF BACHELOR OF EDUCATION ARTS

ECT 226 : SPECIAL SUBJECT METHODS AND MICROTEACHING:
BUSINESS

DATE: 28TH MARCH 2025

DURATION: 2 HOURS

MAXIMUM MARKS: 70

INSTRUCTIONS:

1. Write your registration number on the answer booklet.
2. **DO NOT** write on this question paper.
3. This paper contains **SIX (6)** questions.
4. Question **ONE** is compulsory.
5. Answer any other **THREE** questions.
6. Question **ONE** carries **25 MARKS** and the rest carry **15 MARKS** each.
7. Write all your answers in the Examination answer booklet provided.

QUESTION ONE

Read the case study below carefully and answer the questions that follow:

WHO IS TO BLAME?

Teachers getting attacked as a results of poor exam performance should be condemned. Over the last few weeks Kenya has witnessed parents in different schools chasing teachers from schools because of unsatisfactory results posted in the 2023 Kenya Certificate of Secondary Education (KCSE). While the parents have a right of say as a stakeholder, chasing teachers from school is immoral and indiscipline, notwithstanding that it is being done in broad daylight as the students watch.

Action by Teacher's Service Commission (TSC) to transfer 17 teachers from St Gabriel Isongo School in Kakamega County, one of the many schools affected by the menace is laudable as a lesson to rogue parents, who think the responsibility of students' good performance is solely on teachers' shoulder.

On January 11, 2024 parents of St Gabriel Isongo teamed up with motorcycles (bodaboda) operators and forcefully ejected the school principal David Wafula. They accused the principal of presiding over the drop in education standards. According to them, the mean score of the school was at 5.2 when he took over the school. They said the mean score dropped to 4.3 and finally 2.89 last year. The school registered 179 candidates but only managed to produce two university entry grades, as the majority scored D- and four Es.

Required:

- a) Assess five ways in which students' progress records are important in this case study (10 Marks)
- b) Assuming the role of an education specialist, examine five important areas of parental involvement in the learning process (10 Marks)
- c) Analyse five disadvantages of focusing solely on the academic performance of learners through summative evaluation like the one presented in the case study (5 Marks)

QUESTION TWO

- a) Highlight five advantages of standardized tests (5 Marks)
- b) Assess five strengths that are cultivated through business studies (10 Marks)

QUESTION THREE

- a) Assess five purposes of records of work covered (10 Marks)
- b) Examine the rationale for the incorporation of digital literacy into the business studies curriculum (5 Marks)

QUESTION FOUR

- a) Examine the five components of teaching (10 Marks)
- b) Explain five components of curriculum designs (5 Marks)

QUESTION FIVE

- a) Provide a description of five matrix components of a schemes of work (10 Marks)
- b) Question and answer technique is widely used in teaching business studies. Explain how it can be made effective (5 Marks)

QUESTION SIX

- a) Explain five reasons for preparing a lesson plan before teaching (5 Marks)
- b) Evaluate five key considerations that a teacher should make in selecting Audio/Visual materials (10 Marks)

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