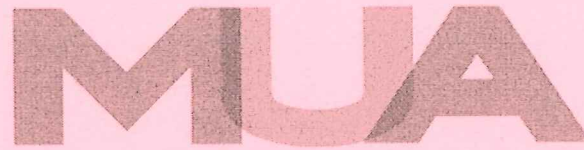


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UNDERGRADUATE UNIVERSITY EXAMINATIONS
SCHOOL OF MANAGEMENT AND LEADERSHIP
DEGREE OF BACHELOR OF ARTS IN DEVELOPMENT STUDIES

BDS 301/BDS 413: PUBLIC POLICY ANALYSIS AND MANAGEMENT

DATE: 24TH MARCH 2025

DURATION: 2 HOURS

MAXIMUM MARKS: 70

INSTRUCTIONS:

1. Write your registration number on the answer booklet.
2. **DO NOT** write on this question paper.
3. This paper contains **SIX (6)** questions.
4. Question **ONE** is compulsory.
5. Answer any other **THREE** questions.
6. Question **ONE** carries **25 MARKS** and the rest carry **15 MARKS** each.
7. Write all your answers in the Examination answer booklet provided.

QUESTION ONE

Read the Case Study below carefully and answer the questions that follow:

PUBLIC POLICY

Systemic change that makes a difference in people's lives often begins at the policy level. Policies dictate all manner of public life; from the healthcare we receive to environmental protection regulations. Public policy and public administration work in tandem to enact social change. People who work as analysts, researchers or administrators aim to better their communities, and therefore the world, by crafting policy and influencing public affairs. Government organizations, nonprofits and certain for-profit businesses employ both MPA and MPP graduates

Public policy informs how a government or nonprofit organization engages and responds to different social issues. A considerable amount of research, analysis and advocacy goes into creating policies that can either become enacted or fall by the wayside, depending on a governing body's decision. Professions in public policy vary in focus and scope. Community-centric public policy professionals, such as community advocates, engage with local populations to create supportive programs and learn about pressing social issues that can inform public policy. Policy analysts and researchers gather qualitative and quantitative data to evaluate existing policies and create new ones to better meet societal needs.

You do not need to work in government to impact public policy. Public policy experts who influence which laws come to pass can work for a variety of organizations, including small nonprofits, think tanks and large corporations. Public policy is the framework of laws, regulations, and actions governments implement to achieve social and economic goals. It's a statement of the government's intent and commitment to address a particular issue or problem. Public policy shapes the decisions of government officials and agencies, and it affects society, the economy, and politics.

It covers various issues, including economic, social welfare, education, healthcare, and environmental policies. Political ideologies, societal values, and economic conditions influence public policy, vital in shaping a country's future. Public policy plays a crucial role in shaping societies and addressing societal challenges. In political science, it is

essential to comprehend public policy's meaning, public policy definition evolution, and significance. Public policy can be categorized into several types based on focus, scope, and duration. Distributive policies allocate resources among societal groups, ensuring fair distribution. Redistributive policies aim to reduce income inequality by redistributing wealth. Regulatory policies control or manage behaviors to protect the public interest. Constitutional policies establish fundamental rules and principles governing society. Foreign policies promote national interests, maintain peace and stability, and foster international cooperation

Required:

- a) Evaluate the need for public policy (10 marks)
- b) The process of public policy formation involves several stages. Assess any five of the stages (10 marks)
- c) Propose any five institutions involved in public policy formulation (5 marks)

QUESTION TWO

- a) Discuss any five roles of the civil society in the policy making process (10 marks)
- b) Delegation has been defined as the act of assigning formal authority and responsibility for completion of specific activities to subordinates. Explain any 5 advantages of delegation (5 marks)

QUESTION THREE

- a) There are six critical dimensions of public policy. Explain any five of these (10 marks)
- b) Evaluate any five advantages of bureaucracy in public policy implementation (5 marks)

QUESTION FOUR

- a) Discuss any five unintended effects of public policy **(10 marks)**
- b) Suggest any five ways that the media can enhance public policy making process **(5 marks)**

QUESTION FIVE

- a) In recent years, there have been a lot of campaigns geared towards privatization despite its numerous shortcomings. Explain some of the disadvantages of privatization **(10 marks)**
- b) Assess any five types of public policy **(5 marks)**

QUESTION SIX

- a) Distinguish between policy and rule of law **(10 marks)**
- b) Discuss bureaucracy as portrayed in public administration **(5 marks)**