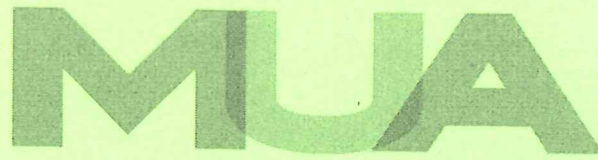


The
Management
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UNDERGRADUATE UNIVERSITY EXAMINATIONS

SCHOOL OF MANAGEMENT AND LEADERSHIP

DEGREE OF BACHELOR OF MANAGEMENT AND LEADERSHIP/

BACHELOR OF ARTS IN DEVELOPMENT STUDIES/ BACHELOR

OF COMMERCE

**UCU 102/BCM 421 : ETHICS AND PROFESSIONAL
CONDUCT/BUSINESS ETHICS**

DATE: 1ST AUGUST 2024

DURATION: 2 HOURS

MAXIMUM MARKS: 70

INSTRUCTIONS:

1. Write your registration number on the answer booklet.
2. **DO NOT** write on this question paper.
3. This paper contains **SIX (6)** questions.
4. Question **ONE** is compulsory.
5. Answer any other **THREE** questions.
6. Question **ONE** carries **25 MARKS** and the rest carry **15 MARKS** each.
7. **Write all your answers in the Examination answer booklet provided.**

QUESTION ONE

Read the Case Study below carefully and answer the questions that follow:

A NEW MULTINATIONAL TO ESTABLISH IN KAFIRA

An international company has approached your firm of agents for partnership in setting up a large company to manufacture computer chips. The company known as Intel Communication Solutions is venturing in your home country of Kafira for the first time though they are operating in five other countries other than their own. The company and your firm has entered into an agreement and shared out responsibilities.

Since you and your team are residents and understand the local business environment better, you are taking certain responsibilities. Besides seeking registration and other business regulatory compliance certification, you are assigned the role of community relations to manage interactions with the community. In Kafira Communities have been known to resist foreigners and ethics and legality as a core principle of community relations.

The expectation is that the company will directly engage the public in decision-making and give full consideration to public input in making decisions particularly that touch on environment and culture. According to the community leaders, the company must completely refrain from participating in and taking political stand on any matter.

Given the business terrain of Kafira and the lucrative business prospects, you decide to take up shares in the new company. In a Special Purpose Vehicle agreement, you take the responsibility of CSR, which you decide to upgrade to Community Relations after identifying different stakeholders. The company expected a detailed report with recommendations demonstrating thorough understanding of the community expectations. The company on the other hand understanding of how to overcome community fears to create mutually beneficial relationship with the community.

Required:

- a) Why would MNCs get involved in corporate social responsibility? Are they displaying a sense of social responsibility, or is this merely a matter of good business? Discuss (5 Marks)
- b) In view of the Multinational Company, intending to invest in Kafira, discuss the likely implications from investing in Community relations. (10 Marks)
- c) Synthesize arguments for and against CSR (10 Marks)

QUESTION TWO

- a) Enumerate the general principles of ethics espoused by the medieval scholars that are considered the origins of the body of knowledge of ethics. (5 Marks)
- b) Define ethical theories and their use in guiding organization behaviour (10 Marks)

QUESTION THREE

- a) Discuss three main organization or company roles that may generate ethical dilemmas for top managers due to conflicts between expectations of the roles and ethical requirements. (6 Marks)
- b) Define environmental pollution and asses four core categories of pollution and their effects on society. (9 Marks)

QUESTION FOUR

- a) Discuss the theory of Utilitarianism in the context of moral building in an organization of your choice. (5 Marks)
- b) Analyze from an ethical perspective, the benefits and criticisms raised against Multinational Corporations (MNCs). (10 Marks)

QUESTION FIVE

- a) Illustrate how you can develop and implement a code of conduct at your work place. (7 Marks)
- b) Discuss and illustrate the consequences of corruption in society today. (8 Marks)

QUESTION SIX

- a) Discuss how law and ethics cushion each other in regulating and enhancing ethics in any organization (8 Marks)
- b) Analyze the rationale behind the need for global ethics (7 Marks)

