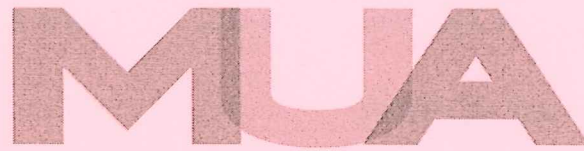


The
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UNDERGRADUATE UNIVERSITY EXAMINATIONS

SCHOOL OF MANAGEMENT AND LEADERSHIP

BACHELOR OF ARTS IN DEVELOPMENT STUDIES

PMT 403 : STRATEGIC PORTFOLIO AND PROJECT MANAGEMENT

DATE: 8TH AUGUST 2023

DURATION: 2 HOURS

MAXIMUM MARKS: 70

INSTRUCTIONS:

1. Write your registration number on the answer booklet.
2. **DO NOT** write on this question paper.
3. This paper contains **SIX (6)** questions.
4. Question **ONE** is compulsory.
5. Answer any other **THREE** questions.
6. Question **ONE** carries **25 MARKS** and the rest carry **15 MARKS** each.
7. Write all your answers in the Examination answer booklet provided.

QUESTION ONE

Read the Case Study below carefully and answer the questions that follow:

THE KENYAN JOB MARKET

A young man was wondering what is happening in the Kenyan market, and after a wide consultation with different professionals, he came across a farmer whose view was that the reality of things in Kenya, especially in the job industry among the youths is that there is scarcity of jobs. Many people hold good quality papers yet they seem stuck since they have no jobs. It is so frustrating after clearing school, getting high grades then you end up moving from office to office looking for a job that is nowhere to be found.

While many people keep wondering how to make money in a country, smart Kenyans are making millions of money through hay farming in Kenya which many people have not embraced. Hay farming is very profitable business in Kenya with good returns yet it does not need a lot of resources.

Hay farming in Kenya does not need a lot of rainfall or irrigation; it only needs little water to sustain it. This is good news especially to those who live in the semi-arid regions in the country. The most popular type that is grown in the country is the Boma Rhodes grass variety.

This grass only needs little water and the advantage is that it matures very fast, that is, in less than four months. This also means that when one ventures into the hay business, they will be producing it in two seasons in a year.

Required:

- a) Assuming you were the head of hay farming project, which SIX factors would be keenly considered, to ensure the success of a project (6 Marks)

- b) Discuss FOUR challenges anticipated while undertaking such a project.
(8 Marks)
- c) For such a project to be successful, illustrate FOUR principles of project management to be considered. (8 marks)
- d) Differentiate between responsibilities of a team manager and duties of a project team. (3 Marks)

QUESTION TWO

- a) Discuss three areas where the role of project manager falls. (9marks)
- b) Describe six factors that enhance project success. (6marks)

QUESTION THREE

- a) Define the term cost management and discuss FOUR techniques used to determine cost budget. (10 marks)
- b) Discuss FIVE benefits of Project quality Management. (5 marks)

QUESTION FOUR

- a) As a project manager, explain five ways of reducing risks in your project (10 Marks)
- b) Describe types of project risk that can affect the success of a project (5 marks)

QUESTION FIVE

- a) Expound on FOUR importance of Project Management Cycle. (8marks)

- b) Discuss three factors that a Project Manager should put into consideration when starting a new Project. **(7marks)**

QUESTION SIX

- a) Explain Six Communication Management Skills that Project Managers can use to ensure Project success. **(12marks)**
- b) Discuss three main reasons why communication fails in projects. **(3marks)**